



Professional Development Seminars

5353 Lakeshore Rd., Unit #36, Burlington, ON L7L 1C8

(905) 333-5444 www.professionaldevelopmentseminars.ca

Sponsorship OR Table Display Opportunity

Connect with senior Public & Private/Independent School leaders at PDS Seminar in Vancouver

- Conference Title:** **Legal Rights and Obligations of Schools**
- Date/Location/Price:** January 3, 2013. Vancouver, British Columbia.
- Audience & Attendance:** Public and Private/Independent school heads, principals, owners, executives, board members, teachers and other key stakeholders.
- Renowned Speakers:** **Justice Marvin A. Zuker**
Ontario Court of Justice, Associate Professor OISE/U of T, Author
Alan Wolfish, QC
Former Director of Legal Services, Ontario Min of Education,
Education Law Lawyer
- Conference coordinator:** **Ronnie Miller, Ph.D.**
PDS – Executive Director, Educator and an Author
- Advertising & Promotion:** Over 6,500 private school leaders across Canada have received personal invitations, and the seminar is being advertised/promoted through a variety of channels.
- Conference Organizer:** **Professional Development Seminars (PDS)**
Created in 2006, Professional Development Seminars provides seminars, webinars and consultation for private school administrators, owners and teachers to learn about important developments in the field of education, as well as to receive updates regarding new guidelines and policies introduced by their respective Ministries of Education.



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Schools and the Law Seminar, Vancouver, 2013 – Sponsorship Options

	Platinum	Gold	Silver	Bronze (Display table)
Price	\$2500	\$1250	\$625	\$325
Free Seminar Attendance included	3 people (\$1275 value)	2 people (850 value)	1 person (\$425 value)	---
Specific Event Sponsorship Opportunity	Overall Conference Sponsorship	Lunch	Breakfast/ Snacks	
Opportunity to speak for 5 minutes at	Conference Opening & Closing	Lunch		
Promotional Board with company name/logo displayed inside main event room throughout seminar (on speaker's lectern or other prominent location at front)	X			
Promotional Board with company name/logo displayed prominently at seminar	X	X	X	X
Opportunity for a 'staffed' display table at seminar	X	X	X	
Opportunity to place promotional material on sponsors' table	X	X	X	X
1 year Premium listing on PDS website with 500 character company description and link to sponsor's website	X	X		
Sponsor's logo published on seminar page of PDS website	X	X	X	X
Sponsor's listing and logo published in seminar packages	X	X	X	X
1 page flyer from sponsor in delegates' seminar packages (supplied by sponsor)	X	X	X	X

**** To Sponsor this conference please contact Dr. Ronnie Miller
(RMiller@professionaldevelopmentseminars.ca). ****